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News Release



Media Contact:

Lisa Lecas

847.720.8243

Lisa.Lecas@usfoods.com

US FOODS LAUNCHES FALL FOOD FANATICS LIVE TOUR, DEBUTS LATEST MAGAZINE ISSUE

*The company is bringing it's can't miss culinary event to ten cities this fall, starting with
Daytona Beach on August 10th*

ROSEMONT, IL. – August 4, 2016 – Today, US Foods announced its fall [Food Fanatics Live™ tour schedule](#), which will bring this one-of-a-kind culinary experience to ten new cities, including Cleveland, Denver, Memphis and Houston. This announcement coincides with the launch of the latest issue of [Food Fanatics](#) magazine which will soon be making its way into the hands of more than 130,000 chefs, restaurant owners and foodservice operators.

"More than 21,000 food and restaurant industry professionals attended a Food Fanatics LIVE event this year, taking with them inspiration, ideas and solutions for improving their business," said Marshall Warkentin, senior vice president, Marketing, US Foods. "Whether it's through the educational sessions and live demos at our events, working in the kitchen with our Food Fanatics Chefs or building off the ideas and insights in the Food Fanatics

magazine, we have something to help all our customers inspire their menus, attract more diners and optimize their operations.”

Food Fanatics Live™

Beginning on August 10 in Daytona Beach, Fla, US Foods will bring its Food Fanatics Live™ event to ten new cities. Making a stop in Cleveland, St. Louis, Denver, Virginia, Memphis, Houston, Kansas City, Columbia and South Florida, the highly anticipated culinary showcase will feature live stage demos, industry leading technology solutions to help restaurant operators do everything from managing costs to placing orders, and US Foods’ Exclusive Brands products. From Stock Yards® to Rykoff Sexton® and Metro Deli® to Chef’s Line®, attendees will discover fresh produce, the best equipment and supplies and more items to cover all of a restaurant’s front and back of the house needs.”

Every Food Fanatics Live™ event includes access to two key US Foods resources – the US Foods Restaurant Operations Consultants and the Food Fanatics Chefs. The Restaurant Operations Consultants are on-hand to talk about business solutions and the Food Fanatics Chefs can be found in the interactive kitchen showcasing the latest culinary trends and discussing how to keep menus fresh.

Attendees can download the new Food Fanatics Live app to view the stage schedule, scan QR codes at each booth, access recipes and product information, and enter to win prizes, post on social and more! Registration for all events is now open on foodfanatics.com/events.

Food Fanatics Magazine

The fall edition of the Pearl Award winning magazine is available on August 15 and explores the most buzzworthy trends in the industry, such as the rise of meatless meals and the growing debate on tipping. Articles also highlight modern day culinary fusion, how better

branding can help restaurants stand apart from the crowd and what a dream staff looks like in a restaurant and how readers can build theirs. All these articles and more can be found on the new and improved foodfanatics.com.

To learn more about the Food Fanatics events, chefs and magazine, visit foodfanatics.com. You can also join the Food Fanatics movement on social media. Like us on [Facebook @usfoodfanatics](https://www.facebook.com/usfoodfanatics), follow us on [Twitter @foodfanatics](https://twitter.com/foodfanatics) and [Instagram @food.fanatics](https://www.instagram.com/food.fanatics) and watch our chefs in action on YouTube.

About US Foods:

US Foods is one of America's great food companies and a leading foodservice distributor, partnering with approximately 250,000 chefs, restaurateurs and foodservice operators to help their businesses succeed. With nearly 25,000 employees and more than 60 locations, US Foods provides its customers with a broad and innovative food offering and a comprehensive suite of e-commerce, technology and business solutions. US Foods is headquartered in Rosemont, Ill. and generates approximately \$23 billion in annual revenue. Discover more at www.usfoods.com.

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