



NEWS RELEASE

# Celebrate Summer with Sensational Sandwiches from US Foods

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US Foods today unveiled its new product line featuring seasonal favorites and fresh takes on a summer staple – the sandwich.

Featuring all natural and delicious deli meats from Metro Deli, succulent spreads, airy artisan breads and tasty side dishes, the new product line has everything chefs need to create light summer bites, all American favorites and everything in between.

“Sandwiches have long been an American favorite and they continue to be a top seller, in fact one in five menu orders today is a sandwich” said Pietro Satriano, chief merchandising officer, US Foods. “Our new product line features high quality, unique ingredients that elevate traditional sandwiches to a new level and set the stage for the next generation of sandwiches that diners today crave.”

Leading the new product lineup are the latest additions to the popular Metro Deli line. Known for its all natural meats, minimal processing and authentic deli flavor that reminds diners what deli meats should taste like, Metro Deli has been a customer favorite since its introduction last year. The summer product line adds Deep Fried Turkey, Buffalo-Style Chicken and Uncured Angus Beef Franks to the Metro Deli brand. The Buffalo-Style Chicken Breast features a special seasoning rub made from barrel aged chilies and the Turkey Breast is fried for just minutes in vegetable oil to achieve a rich southern fried flavor. As with all Metro Deli items, the new products are all natural and made with six ingredients or less.

“There was a time when the most respected person in foodservice was the neighborhood butcher, someone you could trust for the best, most flavorful cuts of meat,” Satriano said. “With Metro Deli’s all natural and authentic line

of deli meats, anyone can earn that same reputation and build a sandwich masterpiece that keeps diners coming back.”

To accompany the Metro Deli items are new bread additions from the premium Chef’s Line: Artisan Multi-Grain and French Baguettes and a Poppy Seed and Roasted Onion Bun. The Artisan Multi-Grain Baguette is made with whole grains and seeds and just a touch of honey. The Poppy Seed and Roasted Onion Bun includes sweet roasted onions and chives to bring another level of flavor to hot dogs, sausages and more.

A new mustard from Rykoff Sexton is also among the new products. The Dark Ale Mustard mixes cracked brown mustard seeds with high quality dark ale and pairs perfectly with any sandwich.

Also new this season is the Build-Your-Own Sandwich online tool from US Foods. The unique tool allows chefs to create their own appealing sandwiches from the fresh, premium ingredients consumers’ desire while providing useful recipes and product information.

To see the full summer product line and learn more about the product offerings from US Foods, visit [www.usfoods.com](http://www.usfoods.com). You can also friend us on **Facebook**, follow us on **Twitter** and watch our chefs in action on **YouTube**.

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## ABOUT US FOODS

US Foods, Inc. is a large foodservice distributor serving chefs and foodservice operators across the country. Its customers include independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company employs approximately 25,000 people in 61 locations nationwide. US Foods is headquartered in Rosemont, Ill.

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