



NEWS RELEASE

# US Foods Food Fanatics On Mission To Answer The Age Old Question: How Do You Build The Best Bloody Mary?

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The US Foods **Food Fanatics** movement is all about seeking and sharing the latest and greatest food trends. This week the Food Fanatics Chefs will be joining some of the biggest names in food at the **All Star Chef Classic** in Los Angeles to share what's heating up in the culinary world today and show how US Foods helps chefs and foodservice operators to inspire their menus.

"We've released more than 300 hundred all star innovative products since 2011, so bringing some of our newest products to the All Star Chef Classic just makes sense," said Marshall Warkentin, senior vice president of marketing, US Foods. "We're looking forward to working alongside these accomplished chefs, sharing insights, hearing what they are into, and of course, tasting some outstanding dishes."

In addition to capturing behind the scenes footage of how some of the world's greatest chefs prepare for this one of a kind event, the Food Fanatics Chefs will be hosting a lounge for event attendees on March 11 and 12. During both the Global Grand Tasting and the Grill & Chill Strolling Events, attendees will have the opportunity to interact with the Food Fanatics Chefs, taste a few of the newest Scoop items, and take a shot at building the ultimate Bloody Mary using the new Rykoff Sexton Bloody Mary Mix.

The third annual All-Star Chef Classic brings together more than 40 acclaimed chefs from around the world for four days of demonstrations, engaging dining experiences, tastings, showcases, and chef access. The event takes place March 9-12 at LA Live in Downtown, Los Angeles.

Join the conversation with our Food Fanatics Chefs at the All Star Chef Classic and other events throughout the year

by using #FFonlocation.

To learn more about US Foods and its Food Fanatics program, visit [www.usfoods.com](http://www.usfoods.com) or [www.foodfanatics.com](http://www.foodfanatics.com). You can also like us on Facebook, follow us on Twitter and watch our chefs in action on YouTube.

## ABOUT US FOODS

US Foods, Inc. is a large foodservice distributor serving chefs and foodservice operators across the country. Its customers include independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company employs approximately 25,000 people in 61 locations nationwide. US Foods is headquartered in Rosemont, Ill.

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