



NEWS RELEASE

US Foods Kicks Off Fall With New Lineup of Fan-Friendly Foods

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Nothing brings families and friends closer together than a great meal, and this fall, US Foods is introducing a new product line featuring creations that are rich in tradition and full of fun. From Metro Deli® Kettle Cooked Chips and Chef's Line® All Natural Bratwurst to Multipurpose Pumpkin Spice Baking Mix by Monarch® and Chef's Line Craft Artisan Sodas, the new items feature seasonal flavors that will score with restaurants across the country.

"Summer is coming to a close, and with colder temperatures comes cozy gatherings among friends and family, inspiring chefs to bring fall comfort foods to their menus," said Pietro Satriano, chief merchandising officer, US Foods. "Our 10th edition of Scoop features traditional dishes with a trendy, modern twist that give our customers everything they need to make their restaurants the center of fall gatherings."

Comfort foods are a staple for diners who crave hearty meals with savory flavors. With another autumn season upon us, restaurants are featuring satisfying dishes and meals that provide diners with a little taste of home.

To celebrate its new product line, US Foods is raising glasses of the new Chef's Line Craft Artisan Sodas, which includes flavors like Mexican Cola and Ginger Beer. Also joining this year's fall lineup is Chef's Line All Natural Braised Beef Chuck Short Ribs with tender and juicy meat that delivers fall-off-the-bone goodness. For a tasty pairing of two classic favorites, Monarch® White and Sweet Potato Frites combines julienne cut white flesh potatoes and sweet potatoes to give diners the best of both worlds. Molly's Kitchen® brings the flavors of the southwest with its Premium Cowboy Beer and Bean Chili, loaded with warm ingredients that family and friends can enjoy together.

"Mash-up" desserts are one of the most popular trends hitting menus this fall, and Devonshire® is offering two new

premium desserts, Lemon Raspberry Layered Cheesecake and Sweet Potato Maple Layered Cheesecake, that give diners decadent bites of cake, cheesecake and pie wrapped in one slice.

The Fall Scoop also continues US Foods' exclusive relationship with famed meat purveyor, Pat LaFrieda, who is serving up tasty game day favorites with a twist for football fans. The Chef's Line All Natural Bratwurst, Italian Style Meatball and Jalapeno Cheddar Meatball all pack great flavors and are sure to be a hit during football season.

"Our new Scoop products are full of flavor and provide the perfect balance between old and new," said Satriano. "This new line offers US Foods customers items that will help them create memorable menus for diners in every segment to enjoy together."

In addition to great comfort food, the fall Scoop also introduces three new tapas dishes that were selected straight from Barcelona. Molly's Kitchen Premium Chopped Ham Croquettes and Bacon Wrapped Jalapeno Chicken and Harbor Banks® Calamari Rings and Tentacles are small, shareable bites that pack authentic, Spanish-inspired flavor and are perfect for appetizers or small plates.

Beyond creating a great menu, providing entertainment is essential to the perfect group outing. US Foods is introducing its exclusive Q & Ate game. Diners can download the game app displayed on drink coasters, which quizzes players on their knowledge of food and history.

For the first time, a Spanish-language version of Scoop will also be available to US Foods customers. To see the full fall edition and learn more about the product offerings from US Foods, visit www.usfoods.com. You can also friend us on **Facebook**, follow us on **Twitter** and watch our chefs in action on **YouTube**.

ABOUT US FOODS

US Foods, Inc. is a large foodservice distributor serving chefs and foodservice operators across the country. Its customers include independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company employs approximately 25,000 people in 61 locations nationwide. US Foods is headquartered in Rosemont, Ill.

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