



NEWS RELEASE

## US Foods Launches New Blog

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US Foods, one of America's great food companies and leading distributors, today announces the launch of its new blog. The site features timely and relevant content that will help chef and restaurant operators take their businesses to the next level. Topics will cover all aspects of the food and restaurant industry, including insights into the latest food trends, seasonal recipes and business solutions for operators. For example, a recent post highlighted the rise in popularity and health benefits of sunflower oil and another provided tips on how restaurateurs can create memorable New Year's Eve celebrations.

With contributors from all over the US Foods organization, the blog provides the unique opportunity for chefs and restaurant operators to glean information from different perspectives, such as that of a US Foods restaurant consultant, chef or product developer.

"Our customers know they can always count on US Foods to bring them industry information and best practices that help their businesses continue to succeed," said Pietro Satriano, chief merchandising officer at US Foods. "This new blog provides us with another opportunity to connect with our customers and share our insights with an even broader audience."

The new US Foods blog will complement the popular Food Fanatics blog that dives deeper into magazine articles and showcases the expertise of the Food Fanatics Chefs.

"The Food Fanatics blog is a great way to show how the Food Fanatics program is inspiring business success among our customers," Satriano said. "With this new blog, we are able to take that a step further by tapping into the tremendous knowledge and expertise the food people of US Foods have to offer our customers."

New blog posts will be added 3-5 times a week at [blog.usfoods.com](http://blog.usfoods.com). For more information on US Foods, connect with us on social media. Like us on **Facebook**, follow us on **Twitter** and **Instagram**, and watch our chefs in action on **YouTube**.

## ABOUT US FOODS

US Foods, Inc. is a large foodservice distributor serving chefs and foodservice operators across the country. Its customers include independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company employs approximately 25,000 people in 61 locations nationwide. US Foods is headquartered in Rosemont, Ill.

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