



NEWS RELEASE

US Foods Spring Scoop Caters to Consumers' Growing Interest in Well-Being, Sustainability

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Launch includes 21 products offering well-being, sustainable attributes under the company's Hungry for Better initiative

ROSEMONT, Ill.--(BUSINESS WIRE)-- US Foods Holding Corp. (NYSE: USFD) announced today the launch of Spring 2021 Scoop™, "Hungry for Better," which features products that cater to consumers' growing interest in dining options that support their planet, their communities and themselves. Today's consumers are more deliberate and conscientious about their dining choices and are seeking products with simple and authentic ingredients that can also satisfy specific dietary needs. At the same time, they are also demanding products with sustainable attributes, and research shows that these consumer behaviors have only intensified since the start of the pandemic. To meet this growing need, US Foods Spring Scoop highlights 21 products that offer a well-being and/or sustainable attribute and are part of the company's growing portfolio of products under the Hungry for Better initiative.

"With Spring Scoop, we are focusing on products that support our Hungry for Better initiative," said Stacey Kinkaid, vice president, product development and innovation, US Foods. "Understandably, today's diners are concerned about ways they can enhance their diet and minimize their impact on the environment. Spring Scoop was developed to not only address an elevated focus on well-being but also offers products that align with consumers' continued interest in sustainable products. Hungry for Better answers these demands with offerings that may have once been considered 'trendy' but are now table stakes."

The US Foods Hungry for Better initiative focuses on product innovation under three key pillars: well-being, which includes products made with simple ingredients, plant-forward products and functional foods that contain at least one positive nutrient content claim; sustainable products that are responsibly sourced or contribute to waste

reduction; and locally sourced products¹. As always, Spring Scoop products are designed to provide versatile, labor-savings solutions ideal for dine-in and takeout.

Well-Being Products To Wow Diners

US Foods understands that today's consumer wants to eat smart, and the events of 2020 have only elevated their efforts. Many consumers have made dietary and lifestyle changes since the start of the pandemic, with research showing that 31% of consumers² said they've been trying to eat less meat since coronavirus began and 86% of consumers³ are equally or more concerned about nutritional content since the onset of the pandemic. Spring Scoop offers a range of options to meet these needs, with plant-forward products, items with a clean-label profile and functional foods.

- **Molly's Kitchen® Plant-Based⁴ Breakfast Saus'ge Patty:** A savory vegan⁵ breakfast sausage with notes of sage and black pepper. As part of the company's Serve Good⁶ program line-up, this product is Non-GMO Project Verified. Made with soy protein, the patty provides nine grams of protein and contains 75% less fat than pork sausage.⁷ The patty is perfect in a breakfast sandwich, layered in a vegan Benedict or simply on the side with pancakes or waffles.
- **Molly's Kitchen® Vegetarian⁸ Breaded Chik'n Patty:** This breaded patty is prepared with similar ingredients as the company's popular Molly's Kitchen® Meatless Breaded Boneless Wings and offers 13 grams of protein per patty. The patty is ideal for sandwiches, a center-of-plate protein option, or even sliced up and added to a salad.
- **Chef's Line® Mild Taco Flavored Quinoa Crumbles:** Lightly seasoned with taco-style seasoning, these vegan⁵ quinoa crumbles blend well with a variety of traditional Mexican-style dishes and can act as a substitute for ground beef. Ready to crumble and cook, this item also complies with US Foods' Unpronounceables List⁹ aimed at producing products with simple, more recognizable ingredients.
- **Roseli® Premium Gluten-Free 100% Red Lentil Rotini:** Made with a single ingredient, 100% red lentil rotini pasta tastes great and is an excellent source of fiber and a good source of protein. As part of the company's Serve Good⁶ program lineup, this product is made entirely of lentils and is gluten-free certified and Non-GMO Project Verified. These traditionally shaped rotini are a versatile and simple alternative for any pasta recipe.
- **Chef's Line® Gluten-Free Sweet Potato Flatbread:** This vegan⁵ flatbread is imported from Italy and is made with premium ingredients such as sweet potatoes, chickpea flour and sunflower oil. The product is gluten-free certified and also complies with US Foods' Unpronounceables List⁹ aimed at producing products with simple, more recognizable ingredients. The flatbread is perfect for a shareable flatbread appetizer or as an entrée pizza with a plethora of toppings.

Serving Good with Sustainable Products

Fifty percent of consumers¹⁰ report that the pandemic has made them more concerned about the environment. Even after the pandemic is over, sustainability must remain top-of-mind for operators; 86% of consumers¹¹ say sustainability will be equally or more important when the pandemic subsides.

- **Monogram® 32 oz. Pulp Folding Containers:** These 32-oz. sustainable containers are made of bagasse fiber, which comes from sugarcane. As part of the company's Serve Good⁶ program lineup, this product is certified compostable and designed with an intuitive double-locking system that requires no lid. It's a versatile product that can hold a variety of hot and cold foods and is oven- and microwave-safe up to 350 degrees F.
- **Monogram® Compostable Glove:** US Foods is proud to introduce the only certified compostable gloves on the market. As part of the company's Serve Good⁶ lineup, this product is BPI Certified Compostable and tinted green to represent the sustainability traits of the glove. They are easy to take on and off and come in multiple sizes for a better fit.
- **Harbor Banks® Cracker Breaded Atlantic Cod Tail:** Customers will improve their sustainability profile and reduce product waste by using this whole muscle, wild-caught, underutilized tail portion cut. This item is part of the company's Serve Good⁶ program lineup and is Marine Stewardship Council (MSC) Certified.
- **Chef's Line® Non-GMO Artisan Focaccia Square Bun:** Old world flavors meet new world convenience in these square focaccia buns. The dough is fermented for 13 hours – in true Genovesian style – for a more complex flavor. This product is part of the company's Serve Good⁶ program lineup. It is Non-GMO Project Verified product and complies with US Foods' Unpronounceables List.⁹

To learn more about **Spring Scoop** and the US Foods **Hungry for Better** initiative, visit usfoods.com. Visit usfoods.com/events for information about the upcoming Food Fanatics Live virtual food event on April 7, 2021.

¹US Foods' local products are sourced within 400 miles of where they ship or within the state from where they ship.

²DataSential, 2021

³Gartner, 2020

⁴Made with ingredients derived from plants, fungi and algae; no animal-derived ingredients. Reasonable efforts to avoid cross-contact with animal-based ingredients.

⁵No ingredients of animal origin. Reasonable efforts to avoid cross-contact with animal-based ingredients.

⁶Products within the Serve Good portfolio are developed with suppliers who are committed to responsible practices, and many items come with the reassurance of verification by third-party certifiers.

⁷Our Plant-Based Breakfast Saus'ge Patty contains 5g per 57g serving compared to USDA standard for fully cooked pork sausage, which contains 21g of total fat per 57g serving.

⁸Milk, eggs, honey and beeswax permitted, no other ingredients of animal origin. Reasonable efforts to avoid cross-contact with other animal-based ingredients.

⁹The **Unpronounceables List** initiative creates new US Foods Exclusive Brand products and reformulates others by avoiding, removing or replacing certain ingredients and food additives such as artificial flavors and artificial (FD&C)

colors, hydrogenated oils, high-fructose corn syrup and MSG.

10Kearney, 2020

11Genomatica, 2020

About US Foods

US Foods is one of America's great food companies and a leading foodservice distributor, partnering with approximately 300,000 restaurants and foodservice operators to help their businesses succeed. With 70 broadline locations and 80 cash and carry stores, US Foods provides its customers with a broad and innovative food offering and a comprehensive suite of e-commerce, technology and business solutions. US Foods is headquartered in Rosemont, Ill. Visit www.usfoods.com to learn more.

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