



NEWS RELEASE

US Foods and GoDaddy Join Together to Give Independent Restaurateurs Digital Identities

2013-10-23

US Foods has partnered with **GoDaddy**, the Web's top platform for small businesses, to help independent restaurant customers leverage technology to operate more efficiently. The partnership makes it easy for US Foods customers to use tools such as GoDaddy's Website Builder and Locu Menu Manager to easily create impressive digital identities without breaking the bank.

"GoDaddy is making it super simple for anyone to leverage the power of the Internet," said GoDaddy General Manager Presence and Commerce Raj Mukherjee. "Without a website, it's difficult, if not impossible, to compete in business. Website Builder and Locu give restaurant owners exactly what they need to create a full-featured website in a matter of minutes."

GoDaddy's **Website Builder** provides hundreds of customizable, professional designs and many ways to evolve a website's appearance that give the business owners complete control of their digital identity. The innovative Locu technology enables restaurateurs to manage and update menus automatically.

"Each day restaurant operators juggle a number of duties just to keep their businesses running smoothly and dedicating a huge amount of time to creating a website isn't something many have the time or energy to do, said Jim Osborne, vice president of e-commerce for US Foods. "GoDaddy and Locu brought a great solution to our customers that allow them to have a great looking website that automatically updates as they change their menus so they can focus on their day-to-day business."

GoDaddy serves more than 12 million customers worldwide, mostly small businesses looking to have a strong online presence without devoting personnel or big budgets to make it happen.

“We exist to help small business of all shapes and sizes succeed online and that’s what we’re doing for US Foods,” said Bob Lund, SVP Distribution Channels at GoDaddy.

To learn more about all the business solutions US Foods provides to its customers, visit www.usfoods.com.

ABOUT US FOODS

US Foods, Inc. is a large foodservice distributor serving chefs and foodservice operators across the country. Its customers include independent and multi-unit restaurants, healthcare and hospitality entities, government and educational institutions. The company employs approximately 25,000 people in 61 locations nationwide. US Foods is headquartered in Rosemont, Ill.

CONTACT

Lisa Lecas

Corporate Communications, US Foods

Office: 847-720-8243

Lisa.Lecas@usfoods.com