



NEWS RELEASE

US Foods to Showcase How It Helps Customers “Make It” at the 100th National Restaurant Association Show

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Through an Interactive Booth Designed to Address Operator’s Top Challenges, the Company Will Showcase On-trend Products, Easy to Use Business Solutions, and Host Live Panel Discussions Featuring Top Industry Experts

ROSEMONT, Ill. – May 15, 2019 – US Foods Holding Corp. (NYSE: USFD) today announced its exhibitor debut at the National Restaurant Association (NRA) Show on May 18 – 21, 2019 in Chicago at the McCormick Place Convention Center. As part of the company’s “We Help You Make It” campaign, the US Foods booth will highlight a wide array of on-trend products and business solutions that help foodservice operators stay ahead of customer demand and address top industry challenges.

“We’re excited to have a large presence on the NRA Show floor this year, and to showcase the differentiated ways we are helping foodservice operators ‘Make It,’” said Diane Hund, senior vice president of marketing, US Foods. “We will be highlighting a variety of sustainable products and innovative recipes as well as a suite of simple business tools to help operators save time and money. We look forward to providing attendees with an engaging, insightful and interactive experience that will reinforce our leadership role within the industry.”

Visitors can stop by Booth No. 649 to take advantage of the following experiences:

- **Talk Shop Live! Panel Series:** US Foods will continue its Talk Shop Live! panel discussion series and offer guests the chance to converge with a diverse group of experts and share honest thoughts on culinary, social,

cultural and economic factors in the food industry today. US Foods will host six sessions focused on critical industry topics, including the future of food, skilled labor shortage and the importance of mentorship. Award-winning chef and restaurateur **Marcus Samuelsson** will be also be returning to host the panels on Monday, May 20. View the full schedule of panelists, topics and the livestreamed sessions [here](#).

- **Great Food to Inspire Your Menu:** US Foods' Food Fanatics Chefs will discuss the sustainable food movement and share menu trends from across the country. Attendees will sample a rotating menu of the US Foods' best-selling **Scoop** products, including the company's **Serve Good** sustainable product portfolio dedicated to food and non-food items that are responsibly sourced or contribute to waste reduction.
- **Simple Business Tools:** Explore US Foods' **CHECK Business Tools**, a suite of smart and simple tools designed to help restaurant operators drive traffic to their restaurant, simplify staffing and reduce waste in their operations. Restaurant Operations Consultants (ROCs) will be on site to discuss how to easily solve for top challenges in the foodservice industry.
- **Virtual Reality Brand Experience:** Attendees will take an immersive virtual reality experience through the sourcing journey of products under the company's **Harbor Banks** and **Stock Yards** Exclusive Brands. From a fishing vessel in the Bering Sea where Harbor Banks sustainable seafood is sourced, to the family farms where cattle are raised for Stock Yards premium cuts of beef, operators will take a virtual trip inside the point of differentiation for these best-in-class products.

To learn more about US Foods presence at the NRA Show, visit www.usfoods.com/talkshoplive.

About US Foods

US Foods is one of America's great food companies and a leading foodservice distributor, partnering with approximately 250,000 restaurants and foodservice operators to help their businesses succeed. With 25,000

employees and more than 60 locations, US Foods provides its customers with a broad and innovative food offering and a comprehensive suite of e-commerce, technology and business solutions. US Foods is headquartered in Rosemont, Ill. and generates approximately \$24 billion in annual revenue. Visit [usfoods.com](https://www.usfoods.com) to learn more.